Ministry of National Planning and Development

Development Communications Hub

Who
Ministry of National Planning and Development

When
2014 – 2017

Outcome
Increased citizen awareness of government development priorities, activities and expenditures.

Why
State-citizen communication is one of the cross-cutting issues in the Somaliland Special Arrangement, to be integrated into planning and implementation across all peace-building and state-building activities. Communication activities should create a space for state-citizen interaction about government priorities, activities and expenditures.

What
Set-up of a new Communications Hub that can directly address the issue of communications about development. The Hub will generate consistent and regular messages for mass media and online media, resulting in the visibility of the SDF as the government vehicle for delivering donor funded development projects. The following are the proposed outputs:

- A functioning and sustainable communications hub in the MoNPD
- Support to development projects
- State-citizen communications in the mass media
- Increased citizen awareness on government plans

Communications Hub crew filming road rehabilitation
Communications Hub crew filming in Aburin
Communications Hub crew filming in an RDA project
Communications Hub crew filming road rehabilitation
Communications Hub crew filming in Aburin
Communications Hub crew filming in an RDA project
Communications Hub camera crew in action
Donor visit to the Communications Hub studio
Communications Hub camera crew in action

UK aid
from the British people

Kingdom of the Netherlands
Norwegian Embassy

sdf
Somaliland Development Fund